

Available for part-time+ or contract position



GREG GOTCHER

Digital Marketing, Lead Generation and Sales



Want to get more leads from your website, email, blogs, and social media?



Need a marketing program that generates warm leads for your inside sales team?

I have a marketing program for stage 2 companies designed to increase your leads and revenue. I'm excited to join a great team where my digital marketing experience, professional analysis tools, and worldwide connections to grow your business.

WORK EXPERIENCE



President/Founder
2014 – 2022

- Digital Marketing Strategy & Consulting Services

Chief Error Prevention Officer
Error Prevention Institute
2018 – 2022



- Training Development
- Proposals, Videos, Webinars, Zoom Training

Director Channel Sales
IBM
1995 – 2012



- Channel Sales Management

VP SW Sales Region
Computer Associates
1991 – 1995



- Software Sales Management

SKILLS & EXPERTISE

- Strategic Marketing/Research/Sales Leadership
- Agile Data Driven Marketing Methodology
- Website Design/Branding & Creative
- Marketing Campaigns – Web, Email, & Social
- Search Engine Optimization (SEO)
- Google AdWords & PPC

EDUCATION

DeVry Institute of Technology
BSEET

CONTACT

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www.leadforcesolutions.com/Gotcher-resume